

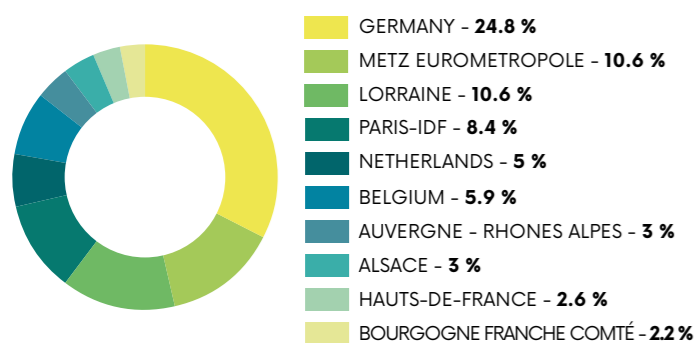
KEY FIGURES FOR 2023

Agence Inspire Metz - Tourist Office

126,174 visitors (ecocounter)
+ 29 % total number of guided tours
1,318 sales of City Passes

1,009,058 overnight stays in Metz Eurometropole (source: tourist tax platform data 26.02.2024).

Breakdown of the top 10 customer groups of the agency Inspire Metz - Tourist Office



Accommodation infrastructure - Metz

Hotels in Metz

24 establishments - **1,555** rooms
5x4* - **462** rooms
12x3* - **680** rooms
3x2* - **150** rooms
1x1* - **55** rooms
3 non classified - **208** rooms

Metz marina

Pavillon Bleu - **55** berths

Open-air hotels

1 3* Metz municipal campsite

Shared accommodation

3 facilities including **2** youth hostels

(Sitlor data - January 2024)

Tourist sites

301,449 visitors to the Centre Pompidou-Metz (+35.4% compared with 2022)

80,767 visitors to the Musée de la Cour d'Or - Metz Eurometropole

47,000 visitors to the Porte des Allemands (open all year round)

56,605 visitors to the Eglise des Trinitaires (open from March to September, including 28,000 during the Constellations festival)

9,551 visitors to Saint-Vincent's Basilica (open from March to September)

726,645 visitors to Saint Etienne's Cathedral Metz

496,979 visitors to the Botanical Gardens

Accommodation infrastructure - Metz Eurometropole (including Metz)

Hotels in Metz Eurometropole

32 establishments - **2 043** rooms
6x4* - **475** rooms
14x3* - **797** rooms
8x2* - **508** rooms
1x1* - **55** rooms
3 non classified - **208** rooms

Camper vans

1 camper van park at Scy-Chazelles

Hotel residences

5 establishments

Bed and Breakfast

24 facilities, including **10** with label (**9** facilities in Metz, including **2** with label). Please note: **4** unusual bed and breakfasts (canal barges in Metz).

Port Robert Schuman de Scy-Chazelles

180 berths

(Sitlor data - January 2024)

Catering infrastructure - Metz Eurometropole (including Metz)

240 restaurants

(Sitlor data - January 2024)



Rankings and labels awarded to the city of Metz



In October 2019, Metz was awarded the **UNESCO Creative City label in the Music category.**



Metz has been awarded the **French Tech label and the French Tech East capital** since April 2019.

Metz has been awarded **3 stars in the Michelin Green Guide.**



Metz is twinned with Luxembourg, Trier, Gloucester, Hradec Králové, Nankin, Karmiel and Chernivtsi. Ville Amie des Aînés (senior-friendly), platinum level.

Certifications and labels obtained by Inspire Metz - Tourist Office Classified category I



Accueil Vélo is a national label that guarantees a high-quality welcome and services for cyclists along cycle routes. Further information: www.francevelotourisme.com

Metz Eurometropole labels and networks

The Eurometropole has been awarded:

